



The Seat Lottery FAQ

What is The Seat Lottery?

The Seat Lottery is a weekly community Lottery aimed at providing much needed funds to Charities, Foundations and Community Trusts. When you buy a ticket for £2 you will be entered into a lottery draw to win cash prizes up to £10,000 with 51% from every ticket going to the Charity, Foundation or Community Trust.

What does it cost to setup?

Nothing, the setup is free, all we ask is that you promote us via all your social media reach and fan interaction.

Can we have our own stadium layout with the game?

Yes, you can, and it will match your seating plan exactly, we can even provide virtual expansion should your fan base exceed your venue/stadium capacity.

How do good causes benefit?

We will provide the ability for each venue/stadium to have their own lottery providing a 51% return on ticket sales.

What prizes can be won?

We provide a weekly lottery and an accumulator draw, once you purchase a Seat you will be entered into the main weekly Lottery draw and have the chance to win up to £10,000 with additional weekly bonus draws, the first bonus provides a £500 winner and then 5 other draws providing £100 winners.

In addition to the main weekly lottery prizes an accumulator game specific to the venue will run once the £1000 prize target has been reached. The frequency of the accumulator draw will depend on how many players support the main lottery game. Only current weekly lottery entries are valid for the accumulator draw with the winning seat being picked at random.



How do I play?

Visit The Seat Lottery website at <https://www.theseatlottery.co.uk> or the venue/stadium provided link and then follow the 3 simple steps

1. Choose The Block
2. Choose Your Seat
3. Follow The Payment Process

How much do tickets cost?

Each ticket costs £2 with 51% from each ticket going to the Charity or Foundation. The remainder goes to prizes and administration costs of the lottery.

Do I have to buy a ticket every week?

No. It is up to you when you buy tickets, how many you buy and how long you continue to play. The more tickets you purchase and continue with, the more the Charity, Foundation or Community Trust will benefit.

How do I cancel?

To cancel you just simply text STOP to 88000.

Can staff promote and sell Seat Lottery Tickets at the Venue/Stadium?

Yes, The Seat Lottery has the appropriate gaming licenses, which will allow you to promote, advertise and sell tickets locally.